

TOM FORD BEAUTY

ROSE EXPOSED AVAILABLE AS FROM MID-JANUARY 2025

A rose that bares it all. Rose Exposed is a flash of the flower at its peak—the image of a pristine beauty with a wild side, wrapped in supple leather. This floral leather fragrance premieres the exclusive rose-on-rose co-distillation, a note that captures the potency of a fresh, just-picked rose, evoking the singular moment when the flower is at its peak bloom.

The mystique of rose lies in its impermanence. Its beauty, fleeting; its lure, eternal. TOM FORD captures rose's ephemeral, ethereal beauty by binding it in the undeniable pull of supple, raw leather. The final composition is of a rose hand-picked for its nuanced complexity.

Rose Exposed is unpredictable, unconventional. A stark departure from the traditional singularity of rose fragrances by centering around a floral bouquet of several rosy motifs.

A sublime rose-on-rose co-distillation, crafted exclusively for TOM FORD of rose absolute and a unique rose water extract. This co-distillation is created in a meticulous distillation process to preserve the integrity of the fragile flowers. This new advancement in perfumery merges nature and science to create a super-concentrated rose, capturing all the flower's facets for a rose experience like no other.

Luminous rose essence, picked early in the morning to prevent petals from wilting in the sunlight, exudes a rich warmth tinged with golden honey facets. The bouquet also flashes the prized Munstead Rose accord, capturing the warm, full-bloom scent of award-winning English roses, and is laced with notes of white pepper, pink peppercorn and orange flower.

White pepper and pink peppercorn extracts add a spicy vitality to the fragrance's supple floralcy, which is brilliantly contrasted with essences of cypress, bergamot and curcuma extract.

Rose Exposed's seductive shadow is deepened with a tactile black leather accord, sandalwood essence, enveloping olibanum and the scent of cashmeran.

The Rose Exposed fragrance is contained in a frosted, deep rose Private Blend bottle. Carved with consummate craftsmanship, the 30mL and 50mL flacons have the architectural look of a chess piece, adding monumental beauty to a dressing table or grooming area.

Available at all points of sale. Suggested Retail Price: €160 (30ml) - €260 (50ml)

For more information, please contact Lyddia Roy: contact@mmbsy.com.